

SUFC Steering Committee Meeting October 28, 2011

Participating: Keith Cline, Steve Sinclair, Julia Anastasio, Gerry Gray, Carrie Gallagher, Jen Hinrichs

Decisions:

- Davey Company *Foundation* will step in as an official SUFC member (pending Foundation approval/vote)
- Davey Tree Corporation will become the founding corporate Strategic Member of SUFC (paperwork pending)
- SUFC will facilitate a “thoughtful discussion” and facilitate a process to review and vet the Vibrant City (VC) Recommendations. This will enable SUFC to have a formal position and therefore support, facilitate, implement or simply clearly reference the Recommendations going forward – as deemed appropriate by larger membership.
- Stated interest in expanded strategic communication plan post November “roll-out” – pending larger SUFC response to VC Recommendations. Noted interest by several SUFC members in leveraging potential of a larger coordinated national communications push.
- Unanimous vote to welcome National Association of Clean Water Agencies (NACWA) as new SUFC member. <http://www.nacwa.org/>

Action Items:

- Develop polished outline of Strategic Partnership for distribution to Steering Committee for comment/approval - Jen
- Announce launch of Strategic Partnership initiative to SUFC membership with introduction of Davey as founding/cornerstone partner (pending internal vetting of outline – above) - Jen + Steering Committee
- Formally invite NACWA to join SUFC via membership fee and signature of Principles - Jen
- Set up SUFC member-wide conference call to host preliminary conversation about VC Recommendations (prior to SUFC Nov. 30th meeting) – Jen

REMINDERS:

- ✓ SUFC Town Hall Meeting on Vibrant Cities Recommendations, Nov. 30th 12-2 pm Eastern, DC
- ✓ To listen to recent SUFC webinars on iTree or Farm Bill, go to SUFC site:
- ✓ To hear recorded Steering Committee call, go to:
<https://cc.readytalk.com/play?id=464se5>